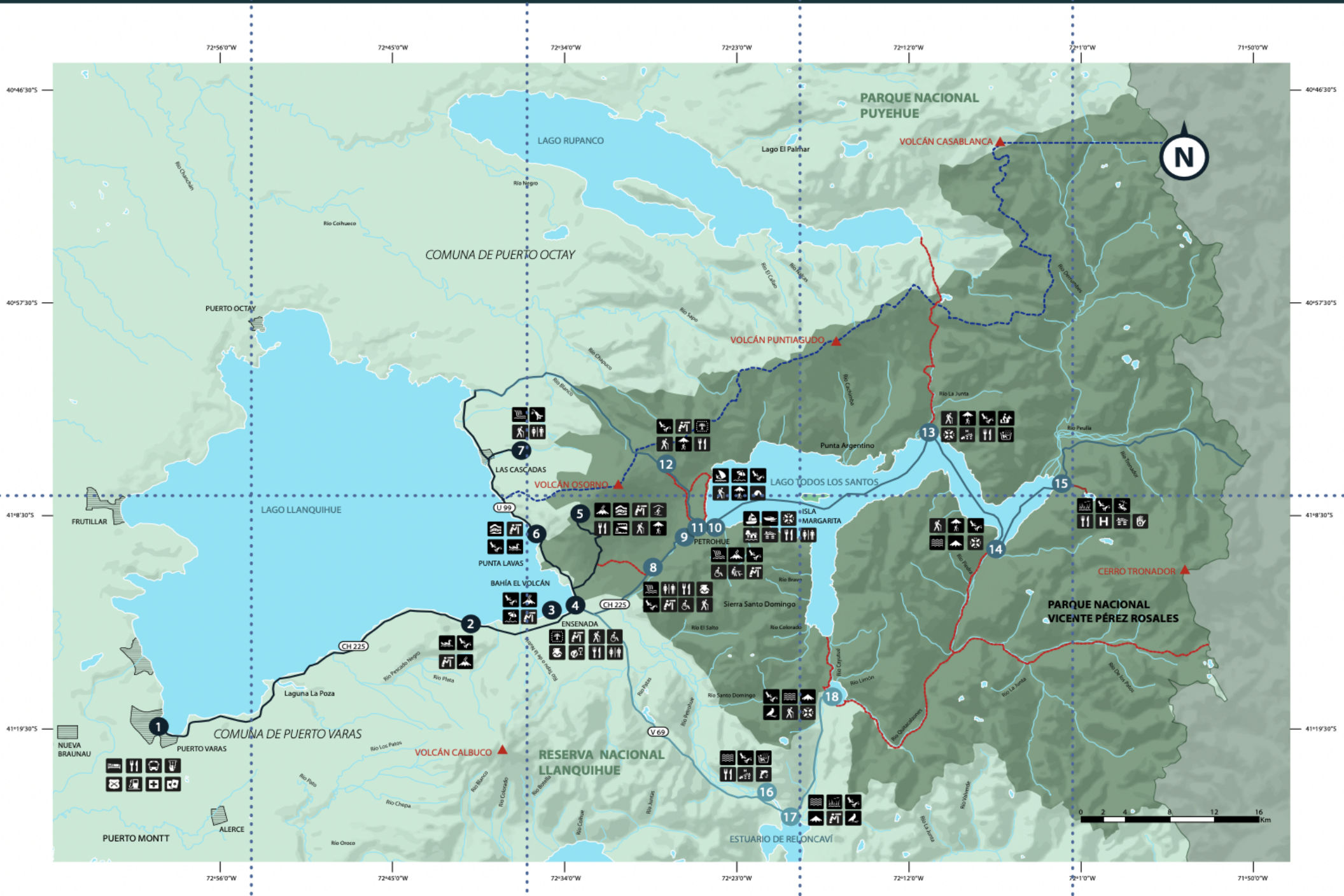RUTA PATRIMONIAL